



NEWS RELEASE

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MEDIA: High resolution photos of the Blue Ribbon winners:

<https://www.builders.org/2026-poh-blue-ribbon-winners.php>

Full Parade of Homes with all 37 homes:

<https://www.paradehba.com/>

PARADE OF HOMES 2026 BLUE RIBBON WINNERS ANNOUNCED

BINGHAM FARMS, Michigan – June 4, 2026 – Parade of Homes 2026, the 37th annual exhibition of new model homes located across southeastern Michigan, opened on June 1 and runs throughout the month. Home Builders Association of Southeastern Michigan (HBA) and Lake Michigan Credit Union sponsor this free event.

As part of the Parade of Homes program, architects and industry experts judge the homes and award blue ribbons in price-related categories. The judges make their decisions based on a combination of factors including innovation, aesthetic appeal and value for the price. Judges for this year's program were Lonny S. Zimmerman, AIA, NCARB of Siegal/Tuomaala Associates; Benedetto Tiseo, FAIA, NCARB of Tiseo Architects, Inc.; Michael J. Gordon, RA of Moiseev/Gordon Associates and Marty Peltier, Chief Growth Officer and Senior Vice President of Lake Michigan Credit Union.

“Parade of Homes provides potential homebuyers a unique opportunity to see the area’s finest newly built homes,” commented Forrest M. Wall, CEO of HBA. “The homes are available to view in person, based on the hours shown for each individual home and on the program’s website at www.ParadeHBA.com.”

The blue ribbon winning homes, based on price of model as shown, are:

- **\$400,000 and Under – The Cove in Huron Twp. by Infinity Homes & Co.**
- **Over \$475,000 to \$525,000 – Lincoln in Ann Arbor by Robertson Homes**
- **Over \$525,000 to \$610,000 – The Camden in Wixom by Brookshire Building Co.**
- **Over \$625,000 to \$750,000 – The Sunset in Milford Village by R.L. Corporation**
- **Over \$760,000 to \$850,000 – The Lyon in South Lyon by Steuer & Associates and Lifestyle Home Building, LLC.**
- **Over \$875,000 to \$1,125,000 – Brighton in Washington Twp. by MCJ Companies**
- **Over \$1,400,000 – Decker Modern Farmhouse in Commerce Twp. by Toll Brothers**

Included in the Parade of Homes are townhomes, condominiums and single-family homes, attainable housing and estate-sized homes. The program provides an opportunity to see the latest trends in energy efficiency and green building, architecture, interior design, amenities and materials. The 37 model, under construction and pre-

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Parade of Homes Blue Ribbon Winners continued

construction homes and condominiums range in starting from the upper \$200,000s to \$2,289,000.

The homes are built by 16 different builders, all members of HBA. The Parade of Homes includes eight attached townhomes or condominiums and one detached condominium. Nine of the homes are under construction or pre-construction, so potential home buyers have the opportunity to work with the builder from the beginning of construction. Homes are located in 34 different communities.

The homes are featured in a free magazine available at Lake Michigan Credit Union branches in southeastern Michigan and at each of the participating homes. The Parade of Homes website features the Blue Ribbon winning homes and all the 2026 Parade of Homes models, including photos, features, pricing, location and hours. It will be available for viewing for a full year at: www.ParadeHBA.com.

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Headquartered in Bingham Farms, Home Builders Association of Southeastern Michigan (HBA) and Apartment Association of Michigan are trade associations representing over 1,400 builders, remodelers, multi-family property owners, developers and suppliers to the single family and multi-family residential construction industry. HBA is affiliated with the Home Builders Association of Michigan in Lansing and the National Association of Home Builders in Washington, D.C. Membership nationwide includes more than 140,000 individuals and companies.